



ENCODE-IT

PRESS RELEASE - VOL I
30 APRIL 2025



Empowering Women through Knowledge and Skills on Coding for Employment Opportunities in Information Technology Sector

A New Pathway to Digital Empowerment for Women Across Europe

The ENCODE-IT project, co-funded by the Erasmus+ Programme of the European Union, marks a significant step toward bridging the gender digital divide in Europe. With digital transformation accelerating across all sectors, access to digital skills has become not only a key to employment but a fundamental right. Yet, many women—particularly those from low-skilled or disadvantaged backgrounds still face structural barriers that keep them excluded from the digital economy.

ENCODE-IT responds directly to this challenge by offering an inclusive, accessible, and practice-based learning experience in digital literacy and coding.





Turning Digital Inclusion into Real Opportunity for Women in Europe

The project is implemented through a strong transnational partnership of 3 organizations: APPIS (Portugal), IGEA (Türkiye), and SDSN (Belgium). Together, these partners bring expertise in adult education, digital training, and sustainable development. The project targets 60 women with little to no digital background, providing them with an opportunity to learn basic coding through six multilingual interactive modules which will serve as the foundation for a 4-month virtual bootcamp, where women will receive structured guidance and mentorship to deepen their skills. The final stage of the learning journey will culminate in an International Hackathon, where participants will collaborate across countries and cultures to design real-world digital solutions focused on inclusion and sustainability.

More than just a training program, ENCODE-IT aims to demonstrate what meaningful inclusion looks like in practice. By equipping women with tangible skills, building their confidence and opening pathways to employment, the project contributes to wider EU goals such as the Digital Education Action Plan and the European Pillar of Social Rights.